

THE **Chepstow** WEDDING SHOW



Chepstow Racecourse

Chepstow
Monmouthshire
NP16 6BE



MEDIA PACK

Sunday 29th September 2019

WHO ARE WOW WEDDING SHOWS WEST?

Wow Wedding Shows West are proud to be associated with some of the UK's finest venues, which make stunning backdrops to our wedding shows. We have been organising wedding shows for the past 9 years and carefully select each venue to ensure everybody who attends (both exhibitors and visitors) has an amazing day.

WOW Wedding Shows West advertise all their shows in a professional way, using a diverse range of media formats and methods to ensure good attendance.

You may not have heard of **Wow Wedding Shows West**, although you may have come across our wedding shows. This is mainly because we promote each show individually by its own name, i.e., **The Bristol Wedding Show**, as it is the Show and Venue that are important, not us.

We limit the number of exhibitors in each category to give you a better chance of taking business, either directly at the show, or as the result of a lead generated from the show. This also gives the bridal parties who come along to the show, a wider selection of services and products, making the show more interesting and therefore more memorable for them.



WHY ARE WE DIFFERENT FROM OTHER WEDDING SHOW/FAYRE COMPANIES?

♥ **We are passionate about what we do.** Yes we are a business, but we genuinely care for our Wedding Suppliers, we want you to be successful and we love it!!

♥ **We are good at what we do.** We have successfully organised and run over 150 Shows, so we kinda know what we're doing now!

We have a very good reputation in the Wedding Show/Fayre Arena. It took us a while to get that through hard work. We want it to remain that way!

♥ **We advertise extensively!!** Yes we know that should be the case, but not everyone does, hence we have both high number of brides-to-be attending our shows and also good quality too!!

♥ **We look after you at our Shows!** Yes again we know that should be the norm, but it really isn't, hence why we stand out!! We help you to your stand, we check on you throughout the day, you have refreshments and lunch. Yes we pay for those, so you have one less thing to think about on a busy day of exhibiting!

SHOW STATS



Can you afford to miss out?

We are one of the best in the industry

THE SHOW

We are aiming for **The Chepstow Wedding Show** to be one of area's much loved and friendliest wedding events.

The Chepstow Wedding Show presents an opportunity to meet with over 120+ **couples to-be** (approx. 600 footfall) from across the county in one fabulous location.



Sunday 29th September 2019, 11.00am to 3.30pm

[SHOW WEBSITE](#)

www.TheChepstowWeddingShow.co.uk

TESTIMONIAL

"Hello Teresa and Darren

Many thanks for one of your best shows yet, not even 24 hours later and 3 confirmed bookings and 1 outstanding enquiry which I think will translate into another booking.

Thousands of pounds worth of business onto the books yesterday so thank you for all the effort you both put in, it really does show!"

Sam Furlong—Weddings by Sam

MARKETING

The show has a targeted marketing and PR plan. We advertise our shows through a variety of media formats, including and not limited to:

- ♥ Major regional & national wedding magazines
- ♥ Local publications
- ♥ Online pay per click advertising
- ♥ Social media
- ♥ Roadside banners & Posters
- ♥ Quality flyers distributed throughout the local area
- ♥ Emails to our live database of brides



ChepstowWeddingShow



ChepstowWedShow



WOWWeddingsWest

COST TO EXHIBIT

Exhibit at the Show

3 x 1.5m	£125 (6ft)
5 x 1.5m	£225 (12ft)

Featured Supplier on Front Page of Website—£25 (only 4 available)

Price includes:

- ♥ Table(s) according to space booked
- ♥ White tablecloth
- ♥ Electricity (please tick box if you require at time of booking)
- ♥ Light lunch
- ♥ Morning/Afternoon coffee/tea

Outside Wedding Car Space

Outside car space for 1 wedding car / vehicle£75

Price includes:

- ♥ Light lunch
- ♥ Coffee/tea
- ♥ No table inside show, if you require a small table, this would be an additional £50



HOW TO BOOK

If you would like to book a space, then please check availability by calling **0843 2899 659** and speaking to **Teresa or Darren**.

All bookings are made through our online booking system at: www.WowBookingForm.com

Our Contact Details:

WOW Wedding Shows West
13 Wheatstone Court
Davy Way
Quedgeley
Gloucester
GL2 2AQ

e: darren@wowweddingshows.co.uk
w: www.WowWeddingShowsWest.co.uk
t: 0843 2899 659



WOWWeddingsWest



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Thank you for taking the time to read this information and please do not hesitate to get in touch should you have any questions.

We very much look forward to working with you at this, or a future WOW Wedding Show.

WOW Wedding Shows West xx